

SONALYSTS MEDIA GROUP

The Intersection of **Creative Media** and **Technology**

INSPIRED. DEDICATED. EXPERIENCED.

Sonalysts is a fully integrated communications firm uniquely positioned to develop marketing solutions through intelligent design, consistent branding and cohesive collateral. Our approach to design and creative marketing is unique because of our ability to look at solutions across virtually all forms of media.

Our clients don't just ask us to produce collateral, make videos, and build exhibits, sets or web sites. Our clients ask us to generate sales, reduce in-process costs, communicate to internal and external audiences, market, extend their brands, reduce training costs and develop products. This gives us the ability to effectively provide solutions after having considered all of the options available.

RESORT & LEISURE EXPERIENCE

Sonalysts develops exquisite marketing and communication solutions for our gaming, resort, and leisure clients. For over ten years, we have helped our clients create, renew, and strengthen their brand, message and unique design across all forms of media including:

- Print Collateral
- Direct Mail
- Promotional Videos
- In-room Videos
- Commercials
- Wayfinding & Identity Signage Systems
- Interactive CD-ROM/DVD Presentations
- Exhibitory & Kiosks
- Internet / Intranet Design
- 2D / 3D Fly-through Animations

Our process is adaptable to deadlines and budgets without compromising results. From complex integration of multi-tiered design services to single projects, our strategic, inspired solutions, collaborative effort, and cohesive teamwork leverage our experience in successfully meeting our clients' objectives.

